



A Podcast About Fascinating People And Places



IN A SNAPSHOT

Going Places is a podcast about fascinating people and places. Each week, we bring you stories from places near and far and sit down with the world's most exciting travelers, journalists, creators, and people working in the travel space. Guided by Yulia's years of working in the travel media industry, we meet the people living in the Middle Eastern deserts, jam with street artists in Chicago, and more.



**Launched
October 2020**

33K Downloads

13K Listeners

82 Countries



YOUR HOST

YULIA DENISYUK

Yulia Denisyuk is an award-winning travel photographer & writer whose work appears in The New York Times, National Geographic Traveller, TIME, Conde Nast Traveler, and more. For past assignments, she's shared a roof with nomads in Mongolia, traced the origins of Iznik tiles with artisans in Turkey, and learned the art of Imigongo with artist collectives in Rwanda.

Yulia also teaches travel journalism at workshops around the world and speaks at conferences and events.



Social Media 90-Day Impressions



253K+



327K+



6K+



3K+



3.3K+



5K+

WHO IS LISTENING

Mostly female

Between 23 and 44 years old

Travelers, young professionals

New listeners binge-listen to previous episodes

TOP 3 COUNTRIES

US

UK

AUS



LISTENERS LOVE OUR SHOW



Customer Reviews

5.0 out of 5



TGSimpson, 02/10/2021

Inspiration to Follow Your Dreams

Yulia has created what is now one of my favorite podcasts. I am grateful for her heart to empower women to follow their travel journalism dreams. The guests she bring [more](#)



AnastasiiaTi, 10/29/2020

Amazing !

This is absolutely motivating and much needed podcast! I love to travel and to learn more about people who have various experiences in the industry. Every person [more](#)



AWill1494, 01/20/2023

Just conversations with friends

If you'd like to learn about travel writing (and so many other things) in such a way that you feel like you're sitting at a coffee shop laughing and chatting with friends who [al more](#)



Journeys & Reflections, 10/30/2022

excellent information, inspiration, and sup...

If you have ever wondered how to go about breaking into travel writing you definitely want to listen to this excellent podcast. The information provided and the supportive [more](#)



aTeeKay, 10/11/2020

A must listen for fellow travelers / adventu...

Inspiring uplifting podcast!! Yulia is a generous and engaging host and brings her full self to the episodes. These will leave you inspired and wanting more!



Astrotheluffypuppy, 10/09/2020

My new favorite podcast!

As a travel enthusiast and marketing freelancer, I was excited to listen to the interview with Ashlea Halpern and I'm so glad I did. I found incredible value in the topic [more](#)

PREVIOUS GUESTS INCLUDED

TEDX SPEAKER

LOLA AKINMADE

CNT ME EDITOR-IN-CHIEF

SARAH KHAN

FODOR'S TRAVEL EDITOR

NIKKI VARGAS

EPISODE 36



**LIVING BEYOND
EXPECTATIONS**
with Lola Akinmade Åkerström



EPISODE 49

**PITCHING
GOOD
STORIES**
with Sarah Khan

**TRAVEL
MEDIA LAB**

WHY A PODCAST SPONSORSHIP?



Reach a powerful audience

Podcast listeners are largely 18 to 54, loyal, affluent, educated professionals



Expand your reach over time

A podcast is an evergreen platform with a message that is reaching audiences over and over again



Build loyalty

Listeners are spending more time listening, prefer brands reaching out to them via podcasts, & are more likely to take action after hearing a brand on a podcast

*The Podcast Consumer 2019", Edison Research and Triton Digital

*Podcast Listeners are Loyal, Affluent & Educated

*Podcast fans are spending even more time listening

SEASON 10 SPONSORSHIP: SENSE OF PLACE

Season 10 (2024) is dedicated to the theme of place. In the season, we'll feature **stories that ground us in a place** with noteworthy characters who make a destination a fascinating place to visit. We'll also host round-table discussions on travel, episodes dedicated to the sponsor, and more.

The episodes will be promoted throughout the year before and after the season goes live so that there is continuous mention of it even when the podcast is talking about other things.

Season Dates:

Wed, Jan 10, 2024 – Wed, Mar 27, 2024

12 episodes total



SAMPLE EPISODES IN PARTNERSHIP WITH VISIT JORDAN



[Listen here](#) >



[Listen here](#) >

SPONSORSHIP PLACEMENT

- Discussion of Yulia's experience with the sponsor inside the appropriate season episodes
- Mentions of the brand sponsorship for the season and the brand's support for creators at the beginning and end of each season episode
- Displays of the brand logo on each episode's banner image
- Placement of brand's name and brand's choice of links in the description/show notes of each episode
- Mentions of the brand sponsorship in each social media promotion

S8 E82: Where I'm going in 2023 [Qatar, Sierra Leone, and more]



ESTIMATED SEASON REACH:

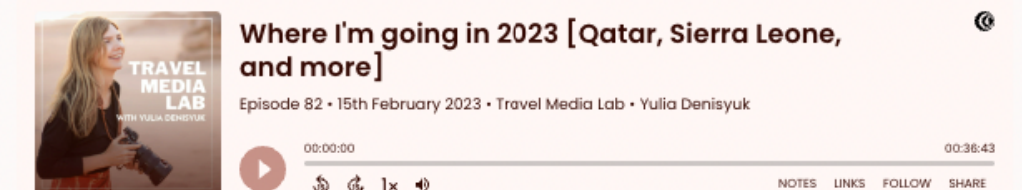
5,000+ downloads

600K+ impressions on social media

Our latest season was downloaded 5,000 times and we expect this number to continue to grow. With a sponsorship of a podcast, your reach actually grows with time as we continue to grow our audience (we're currently at over 13,000 listeners and 33,000 total downloads).

Each weekly podcast episode will also be shared across Yulia's personal social channels, with a dedicated mention of the season sponsor, amplifying the total reach to an estimated 600,000 impressions.

**S8 E82: Where I'm going in
2023 [Qatar, Sierra Leone, and
more]**





COLLABORATE WITH US

We'll work with you to define a sponsor or partner package that best suits your needs. This may take the shape of one of the following, but we are also open to any ideas you'd like to bring to the table.

- Sponsored series (a season, 10 episodes, 5 episodes etc)
- Single episode sponsorship
- Branded content partnership

LET'S CONNECT!



[Apple Podcasts: Going Places with Yulia Denisyuk](#)



goingplacesmedia.com



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